



Roy M Schwartz

February 2, 2017

Roy M. Schwartz, of Toms River passed away on Thursday, February 2, 2017.

Roy had a long career in radio which was his passion. He was one of the founders of Shadow Traffic in the metropolitan area. The last 22 years his devotion was to JL Media Inc.

Roy is survived by his beloved wife of 36 years Barbara and daughters, Adriane Lee and Naurine. He is also survived his grandchildren Leila Rose and Kellie. He is predeceased by his sister Maxine Lerman.

A Memorial service will be held on Friday, February 10, from 4pm-8pm at "The Family Owned" Carmona-Bolen Home for Funerals, 412 Main Street, Toms River. In lieu of flowers condolences can be sent to Carmonabolenfh.com

Cemetery

Ocean County Memorial Park
1722 Siverton Road
Toms River, NJ, 08753

Events

FEB **Memorial Visitation** 04:00PM - 08:00PM

10

Carmona - Bolen - Toms River
412 Main Street, Toms River, NJ, US, 08753

Comments



“ I tried to find Roy every so often over the years but, sadly, only recently found this obituary. I worked with Roy at WVNJ/WVNJoy in Livingston in 1976 when the voices of the station were Ray Miles, Ed Stanton, and Bill Emerson. Fresh out of Katharine Gibbs, Montclair, I was hired to report to Louise Smith,

Just some 18 year old-ish kid with zero experience in the world of radio, Lou took me under her wing and Roy treated me really well. I have very fond memories of my WVNJ/WVNJoy days inside and outside that awful looking building behind the animal hospital off of Route 10. I really wish I had the opportunity to revisit those memories with Roy.

My sympathy to Roy's family.

Best,

Diane

Diane Plasko - April 10, 2018 at 10:10 PM



“ I knew Roy and worked with him from the other side of the desk for more than a decade. I spoke with him as recently as late January of this year, never suspecting it would be my last opportunity. Roy had the respect of so many of us, it is with sadness that I offer my profound condolences to Barbara and Family. May the best of your memories buoy you through this difficult time.
David Samuelsohn



David Samuelsohn - February 10, 2017 at 02:28 PM



“ Rich Rapiti lit a candle in memory of Roy M Schwartz



Rich Rapiti - February 09, 2017 at 11:02 AM



“ I was deeply saddened to learn of Roy's passing. He was a mentor to me and took a fatherly interest as I pursued my radio career over the years. Our friendship went back over 4 decades and we worked together at both WHN(AM) and Shadow Traffic. We joked about the fact that I was one of a handful of people who knew what his middle initial "M" stood for.

Roy was a soft spoken guy with a calming demeanor and a wonderful dry sense of humor. He was very respected in the radio arena for his knowledge and experience. He was the face and guiding force behind the success of Shadow Traffic in the New York Market upon its creation in the early 80s.

I lost contact with him for a number of years - until recently this past September - when a chance meeting with the "lovely Barbara" (as I always affectionately referred to her) in a Shop Rite Supermarket....brought us all together for a afternoon visit. The three of us reminisced and just picked up from where we had left off....it was great fun for me. I am so grateful to have had the opportunity to see him that one last time.

My deepest sympathy to the "lovely Barbara", to both Adriane and Naurine and his entire family. I will always cherish our friendship over the years. May he rest in peace

Rich Rapiti - February 09, 2017 at 10:53 AM



“ Rich Rapiti is following this tribute.

Rich Rapiti - February 09, 2017 at 09:47 AM



“ Peaceful White Lilies Basket was purchased for the family of Roy M Schwartz.



February 07, 2017 at 09:16 PM



“ Cousin Bethie lit a candle in memory of Roy M Schwartz



Cousin Bethie - February 07, 2017 at 03:43 PM



“ Arrive in Style was purchased for the family of Roy M Schwartz.



February 06, 2017 at 12:19 PM